

## **Follow up e-mail to Non-Profit**

Cut and Paste:

We are happy to be in this mutually beneficial relationship with your organization! We want your fundraising efforts to be successful. This time you do not need to put on an event or canvas for silent auction items. Just send people to Loveland365.com to purchase books, have them choose your non-profit from the drop-down list provided, and we will send you the proceeds.

It is truly as easy as that! The only responsibility you bear is to send your fans, friends, and supporters to Loveland365.com.

Please verify that:

- You have received this message
- You have posted a link to Loveland365.com on your website (our webmaster will assist you with this!
- Contact Fred Richart for your custom link (HTML for you to cut and paste). Fred can be reached at 970-663-4184 and [Fred@FredUsedWebsites.com](mailto:Fred@FredUsedWebsites.com).

Feel free to call us if you need more materials or if you have questions.

## **Create a live link within the e-mail so the Non-Profit Representative can see how it is done:**

To create a live link in the e-mail to Loveland365.com:

- Highlight the words Loveland365.com
- Be careful not to get the spaces on either side of the words
- Look on your browser for wording like hyperlink, insert a link, or an icon of 3 links of chain
- When you click on this you should get a pop-up window that has an empty line for the URL
- Be certain to go to a browser window, navigate to Loveland365.com and copy from that.
- NEVER transcribe any URL – it is the best way to end up with a broken link!

OR

- Find the hyperlink icon
- Click on it
- Add the Loveland365.com URL