

Script – Speaking to Non-Profit Organizations

Please note:

Find out ahead of time who is the Executive Director and/or Development Director. These are the decision makers and the people you should be speaking with.

Make the call:

Hello.

May I please speak to _____ ?

Hello, _____.

I am calling on behalf of Loveland 365 to give you a no-risk opportunity to bring money to your organization.

Our book promotes Loveland by highlighting the People, Places, and Things that make Loveland America's Sweetheart City.

For each book sold, your organization will receive up to \$20. It is easy – send your supporters to the Loveland365.com website to purchase books. We send you a check for the proceeds from those purchases. Retail value of the book is \$39.99, representing an opportunity for organizations to keep up to \$20 from the sale of each book.

Throughout 2010 we compiled photographs and stories that spotlight many citizens, major events and favorite places here in Loveland.

The 9”x12” heirloom quality hard cover book is due out for Mother's Day. We are pre-selling the book in order to cover printing costs. All work on the book is volunteer effort; no one is being paid.

We will send you an e-mail with a live link to materials to show your supporters.

We ask that you put a Loveland 365 logo and live link on your website that goes directly to the purchase page on the Loveland 365 website. Please call or e-mail our webmaster, Fred Richart, for your custom link (HTML for you to cut and paste). Fred can be reached at 970-663-4184 and Fred@FredUsedWebsites.com.